

from start-up to — SUCCESS —

FOR IMMEDIATE RELEASE

October 2, 2018

FROM START-UP TO SUCCESS OWNER AND AUTHOR, MELANIE COLUSCI, WELCOMED AS NEW LEADER OF PITTSBURGH WOMEN'S MASTERMIND

Colusci accepts new leadership role while continuing regional book tour for [From Start-Up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#).

PITTSBURGH, PA, October 2, 2018 – [From Start-Up to Success](#) founder, award-winning Pittsburgh business owner, entrepreneur coach, and author, **Melanie Colusci**, was recently welcomed as the new leader of [Pittsburgh Women's Mastermind](#), a supportive group of action-taking, entrepreneurial, businesswomen who are enthusiastic about learning to grow their businesses and helping other women do the same.

Founded in January of 2016 by [Joy Bufalini](#), Mindset Coach and Business Strategist for Women Entrepreneurs, the group has grown to include as many as 130 members and chapters in Robinson Township, Cranberry Township, and South Hills Pittsburgh.

In Bufalini's transition announcement to the group, she said, "Over the past two years, Melanie has been a member and a client who consistently impresses me with her leadership skills and her commitment to excellence. She is the successful owner of two businesses: Bridger Financial Group and From Start-Up To Success. Her mission with From Start-up to Success is to provide a secure and supportive environment in which women can confidently grow their business. This is in total alignment with Pittsburgh Women's Mastermind's mission and purpose."

Colusci and Bufalini collaborated to create a seamless leadership transition without any changes to the group's mission, core activities, or member rates. The group offers monthly meetings, periodic Mix & Mingle events, and a private Facebook group. Visitors are welcome to attend a meeting as they consider membership. **For more information about Pittsburgh Women's Mastermind, including membership details and registration, visit the group's new online home at [From Start-Up to Success/Pittsburgh Women's Mastermind](#)**

"Being a member of Pittsburgh Women's Mastermind for the past two years, and having Joy as a coach, truly empowered me to write my book and launch my coaching and consulting business, From Start-Up To Success. I know what a game-changer this group can be for female entrepreneurs, so it's a real honor to have this opportunity to build upon Joy's creation and to continue to work with and provide leadership for this amazing group of women," said Colusci.

Colusci's regional book tour for [From Start-Up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#), continues with the following event:

Tuesday, October 2 | 5:30-7:30 PM

[From Start-Up To Success Book Signing and Author Discussion](#)

Western Allegheny Community Library, 181 Bateman Road, Oakdale, PA 15071

***From Start-Up to Success* shares 20 years of Colusci's hard-earned, invaluable wisdom and practical advice to help women business owners get on the road to happy, successful business ownership.** The book is available on the [From Start-Up To Success website](#) and [Amazon](#),

To schedule Colusci for a book tour event at your venue or organization, contact Cindy Ellek of Cindy Ellek Marketing at cindy.ellek@gmail.com or 412.953.2973.

Female entrepreneurs looking to plot their path, reduce stress and overwhelm, accelerate the growth of their business, and achieve their professional goals, can get information about Colusci's personalized coaching and consulting service at www.fromstartuptosuccess.com.

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ABOUT MELANIE COLUSCI

Founder and president of From Start-Up to Success, Melanie Colusci, runs a highly successful financial planning firm in Pittsburgh, PA, and is the author of [From Start-up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#). She has won numerous national and local financial industry awards and has been featured in The Wall Street Journal, Forbes' Wealth Managers Black Book, and Pittsburgh Magazine. [Click here](#) to learn more about Melanie.

LINKS

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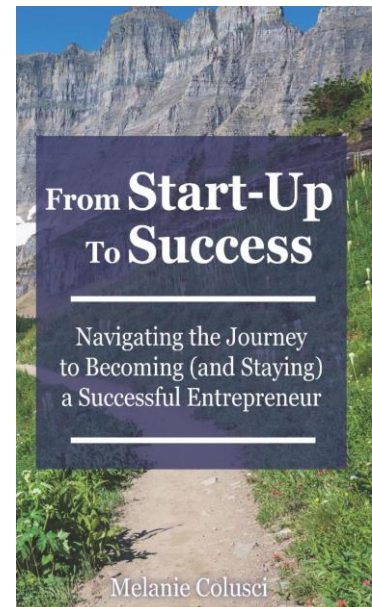
2018 BOOK TOUR DATES

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More dates to be announced. Stay tuned to www.fromstartuptosuccess.com.



Success Stories

"As a woman with a traditional 9-5 job, I needed to maximize my off hours in order to effectively build my part-time business. Melanie provided me the time management tools, laser focus, accountability, and insight to take my energy business to the next level! I now have a practical action plan

"As a performance coach who helps clients to execute short cycle plans, Melanie's book is a "plan" that helps small business owners take their business to greater levels, faster. Read this book, follow the advice and

which allows me to focus on the most important tasks of my business! Melanie's years of experience as a successful business owner and her warm and encouraging personality enables her to be an amazing business mentor! She is a trusted friend and has a true passion to empower women to succeed in business. Please allow her the opportunity to take your business to the next level!"

**Kim Belsterling, Independent Consultant,
Ambit Energy**

watch your business go from what might be possible to reality."

**Kristin Tabbert,
Certified 12 Week Year Coach
K.L. Tabbert Performance
Coaching, LLC**

Melanie Colusci, Author and Owner of *From Start-Up to SUCCESS*

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