

from start-up to
— SUCCESS —

FOR IMMEDIATE RELEASE

November 2, 2018

MEDIA CONTACT:

Cindy Ellek

Cindy Ellek Marketing Group

cindy.ellek@gmail.com

412.953.2973

**FROM START-UP TO SUCCESS OWNER AND AUTHOR,
MELANIE COLUSCI, RECEIVES THE AUTHOR'S ZONE
AWARD FOR BEST BUSINESS BOOK**

***In-the-Trenches Business Book for Women Entrepreneurs
Author Receives Accolades – and Points the Way to Success***

PITTSBURGH, PA, November 2, 2018 – Pittsburgh area business owner and author, **Melanie Colusci**, has been named a winner in the **5th Annual Authors' Zone Awards Ceremony** for her first business book, ***From Start-Up to Success: Navigating the Journey to Becoming (and Staying) a Successful Entrepreneur***.

As the first-place selection in The Authors' Zone Awards Business category, Colusci's book is not your typical business offering. It reveals her personal struggles to launch two business – Bridger Financial Group, a Pittsburgh financial services company started from scratch in a male-dominated industry, and From Start-Up to Success, a women's business coaching firm.

Through a genuine and often humorous chronicle of her achievements and mistakes, Colusci translates her experience into practical, how-to steps for women entrepreneurs who are struggling with the multitude of unknowns involved in launching a first business. The book helps readers avoid the not-so-obvious pitfalls of new business ownership and provides expert guidance to create the foundation for sustainable business growth. Her mantra: You are not alone in your journey.

The book award was announced at The Authors' Zone Awards Ceremony held October 18 at the Rivers Club in downtown Pittsburgh. This annual event recognizes and celebrates independent authors in a variety of categories including business, children's books, poetry, self-help/spiritual/inspirational, non-fiction biography/memoir and several other categories. Judges include authors, writers, teachers, and editors; awards are based on the quality of content and production.

“The yearly Authors’ Zone [Author Awards Ceremony](#) is about supporting local authors and making connections with like-minded people,” says Anna Marie Gire, Women’s Independent Press owner and event creator. “Books are judged, based on content and production of the book, by independent reviewers from the Pittsburgh area, New York, Illinois, and Washington state.”

Colusci shares author credit for *From Start-Up to Success: Navigating the Journey to Becoming (and Staying) a Successful Entrepreneur* with writing coach, book editor, and author Cori Wamsley. The book is available on [Amazon](#) or by visiting the [From Start-Up to Success](#) web site.

Colusci’s regional book tour for [From Start-Up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#), continues with the following event hosted by Wamsley:

Saturday, November 3 | 10:00-2:00 PM

[AuthorLuminary](#)

Hyatt Hotel 212 Racetrack Rd Washington, PA

To schedule Colusci for a book tour event at your venue or organization, contact Cindy Ellek of Cindy Ellek Marketing at cindy.ellek@gmail.com or 412.953.2973.

Female entrepreneurs looking to plot their path, reduce stress and overwhelm, accelerate the growth of their business, and achieve their professional goals, can get information about Colusci’s personalized coaching and consulting service at www.fromstartuptosuccess.com.

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ABOUT MELANIE COLUSCI

Founder and president of From Start-Up to Success, Melanie Colusci, runs a highly successful financial planning firm in Pittsburgh, PA, and is the author of the award winning book [From Start-up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#). She has won numerous national and local financial industry awards and has been featured in The Wall Street Journal, Forbes’ Wealth Managers Black Book, and Pittsburgh Magazine.

She is also is the facilitator of the [Pittsburgh Women’s Mastermind](#) a supportive group of action-taking, entrepreneurial, businesswomen who are enthusiastic about learning to grow their businesses and helping other women do the same. [Click here](#) to learn more about Melanie.

LINKS

[From Start-Up to Success Website](#)

[Pittsburgh Women’s Mastermind](#)

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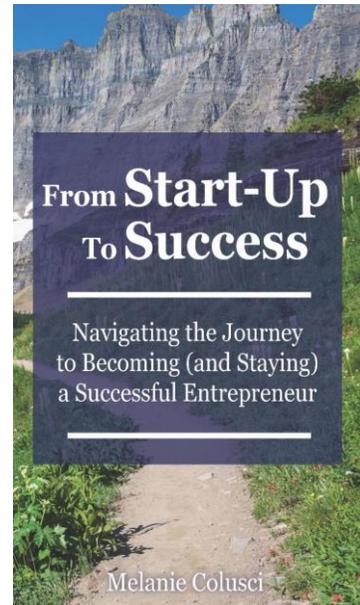
2018 BOOK TOUR DATES

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AuthorLuminary

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More dates to be announced. Stay tuned to
www.fromstartuptosuccess.com.



Success Stories

"As a woman with a traditional 9-5 job, I needed to maximize my off hours in order to effectively build my part-time business. Melanie provided me the time management tools, laser focus, accountability, and insight to take my energy business to the next level! I now have a practical action plan which allows me to focus on the most important tasks of my business! Melanie's years of experience as a successful business owner and her warm and encouraging personality enables her to be an amazing business mentor! She is a trusted friend and has a true passion to empower women to succeed in business. Please allow her the opportunity to take your business to the next level!"

**Kim Belsterling, Independent
Consultant, Ambit Energy**

"As a performance coach who helps clients to execute short cycle plans, Melanie's book is a "plan" that helps small business owners take their business to greater levels, faster. Read this book, follow the advice and watch your business go from what might be possible to reality."

**Kristin Tabbert,
Certified 12 Week Year Coach
K.L. Tabbert Performance
Coaching, LLC**

Melanie Colusci, Author and Owner of *From Start-Up to SUCCESS*

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