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FOR IMMEDIATE RELEASE

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**Pittsburgh Women’s Mastermind™ to Donate Proceeds
from its Pittsburgh Business Show Tickets
to Women’s Center & Shelter of Greater Pittsburgh**

PITTSBURGH, PA (May 13, 2019) – [Pittsburgh Women’s Mastermind™](#) (PWM), an organization supporting the personal and professional growth of women entrepreneurs, announced it will donate a portion of the proceeds from the sale of its 2019 Pittsburgh Business Show sponsor tickets to the [Women’s Center & Shelter of Greater Pittsburgh](#).

As a sponsor of the [Pittsburgh Business Show](#)—*the largest business-to-business trade show and business networking event in the Greater Pittsburgh area*—Pittsburgh Women’s Mastermind™ will have its own, dedicated, one- and two-day, discounted tickets to attend the show, which takes place May 14-15 at the David L. Lawrence Convention Center.

“We are honored to be part of the Pittsburgh Business Show and to take this opportunity to support the Women’s Center & Shelter of Greater Pittsburgh and their contributions to the strength, resilience, and well-being of women and families in our community,” said Pittsburgh Women’s Mastermind™ President, Melanie Colusci. “Our organization is all about women sharing strength—in business and in life. This donation is one way we can extend that sharing to the women who turn to the Center for safety, critical assistance, and hope.”

Founded in 1974, The Women’s Center & Shelter of Greater Pittsburgh provides services for victims of intimate partner violence, and is recognized as being among the first centers for domestic violence to be established in the United States. “I am thrilled to have an inspiring group like Pittsburgh Women’s Mastermind support the Center,” said Nicole Molinaro, President and CEO of the Center. “It’s an honor to have women in business and women with entrepreneurial spirit get involved to make a positive difference in the lives of survivors of intimate partner violence.”

Linda Jo Thornberg, President of the Pittsburgh Business Show, acknowledged the extraordinary impact the Center has on social change in the region and the importance

of advocating its efforts. “We are excited to be able to support the Women’s Center & Shelter of Greater Pittsburgh,” said Thornberg. “Our goal is to engage with community organizations such as this so that we can increase awareness and help support our local communities as much as possible. We are looking forward to growing this connection and building awareness for something that is so needed in the Pittsburgh area.”

Show Tickets, Schedule, and Exclusive Networking Luncheon for Women

Pittsburgh Women’s Mastermind™ members and non-members may purchase Pittsburgh Business Show one-day and two-day general admission tickets at the discounted price by visiting www.pittsburghbusinessshow.com/purchase-tickets and entering the promo code “PWM.” Only tickets purchased with the “PWM” promo code will benefit the Women’s Center & Shelter of Greater Pittsburgh.

As part of the show’s events and activities, Colusci of Pittsburgh Women’s Mastermind™, who also owns PWM’s parent brand, [From Start-Up To Success](#), will host workshops at booth #222 on Tuesday, May 14 to help attendees learn to network successfully, leverage non-verbal communication in business interactions, and utilize strategic marketing practices.

Colusci will also host the Pittsburgh Business Show’s [Exclusive Networking Luncheon for Women](#) on May 15. For women in business *or thinking about starting a business*, the luncheon provides a unique opportunity to get to know other business owners, share information, and discover new business opportunities around the Pittsburgh area. Tickets may be purchased at the luncheon’s Eventbrite page at <http://bit.ly/PWMLuncheon-PBS>.

To learn more about Pittsburgh Women’s Mastermind™, visit fromstartuptosuccess.com/pittsburgh-womens-mastermind.

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Pittsburgh Women’s Mastermind Links

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About Pittsburgh Women’s Mastermind™

The Pittsburgh Women’s Mastermind™ supports the personal and professional growth of **women entrepreneurs** through its network of like-minded, ambitious, and approachable women who are on a journey to take their businesses to the next level and help other women do the same. PWM’s monthly live meetings, online community calls, and events provide members with the networking opportunities, educational content, and professional development tools they need to advance and thrive!

PWM is led by Melanie Colusci, award-winning Pittsburgh business owner and founder of PWM’s parent brand, From Start-Up to Success.

For more information about Pittsburgh Women’s Mastermind™ and its three chapter locations, visit fromstartuptosuccess.com/pittsburgh-womens-mastermind/.

About Women’s Center & Shelter of Greater Pittsburgh

Our mission is to advance the safety and well-being of survivors of intimate partner violence and prevent and respond to intimate partner violence through social change. For more than 40 years, Women’s Center & Shelter of Greater Pittsburgh has been a

leader in providing safety, shelter, support and guidance to all victims of domestic violence. Our expert and highly trained staff provide life-saving programs and personalized services designed to help break the cycle of violence. It is through the support of the entire community that our work will endure, and survivors of abuse will find the hope and strength necessary to rebuild their lives.

For more information about the Women's Center & Shelter of Greater Pittsburgh, visit wcpittsburgh.org.

ABOUT MELANIE COLUSCI

Founder and president of From Start-Up to Success, Melanie Colusci, runs a highly successful financial planning firm in Pittsburgh, PA, and is the author of the award winning book [From Start-up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#). She has won numerous national and local financial industry awards and has been featured in The Wall Street Journal, Forbes' Wealth Managers Black Book, and Pittsburgh Magazine.

She is also is the facilitator of the [Pittsburgh Women's Mastermind](#) a supportive group of action-taking, entrepreneurial, businesswomen who are enthusiastic about learning to grow their businesses and helping other women do the same. [Click here](#) to learn more about Melanie.

LINKS

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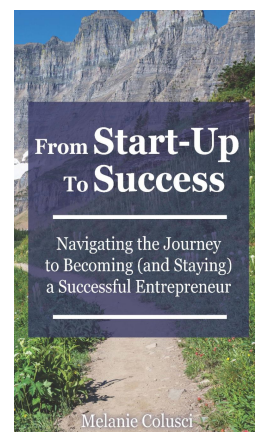
[Pittsburgh Women's Mastermind](#)

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Melanie Colusci, Award-Winning Author and Owner of *From Start-Up to SUCCESS*

Founder and president of From Start-Up to Success, Melanie Colusci, also runs a highly successful financial planning firm in Pittsburgh, PA, and is the author of the award-winning book, [From Start-up to Success: Navigating the Journey to Becoming \(and Staying\) a Successful Entrepreneur](#).

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